

# M·R·O

Murray, Roberts & Otto CPA Firm, SC



## **Brian Murray, CPA/ABV, CVA**

### **Murray, Roberts & Otto CPA Firm SC - Appleton, Wisconsin, United States**

- Certified Public Accountant (CPA)
- Accredited in Business Valuation (ABV)
- Certified Valuation Analyst (CVA)

Brian has been consulting clients regarding business value and merger & acquisition transactions since 2000. The majority of the valuation reports he has written were to aid a buyer or seller in a transaction or negotiation. He often serves as lead negotiator for prospective buyers or sellers.

He has served as an expert witness in corporate litigation cases as well as divorce and has performed valuations for estate and gift tax returns, and estate planning.

He has also written reports for a variety of industries, his specialty is manufacturing companies, specifically: heavy equipment manufacturers, machine shops, defense contractors, small equipment manufacturing, paper and paper related industries, and injection molded plastics.

### **Experience**

- Murray, Roberts & Otto CPA Firm SC - President, January 1997 - Present

MRO specializes business services, including: taxes, consulting, accounting support, and payroll services. His areas of specialty are

merger and acquisition consulting and business valuation.

- Tech Guides, LLC. – President, March 2021 - Present

A leader in IT services, custom applications, security, and web development.

- MCV, Inc. – President, January 2014 - Present

Owner of MyCompanyValue.com, online business valuation services

- Mother & Unborn Baby Care -Member Board of Directors, October 2016 - March 2018

- Wildwood Film Festival - Member Board of Directors, October 2015 - September 2017

- Big Brothers Big Sisters -Member Board Of Directors, 2006 - 2010

- The Salvation Army – Treasurer, 2004 - 2010

- United Way - Campaign Volunteer, 2004 - 2007

- Fox Valley Humane Association - Member Board Of Directors, 2004 - 2006